

**RESOLUTION NO. R13-01-03**

A RESOLUTION OF MAYOR AND COUNCIL OF THE CITY OF EL MIRAGE, ARIZONA, DECLARING AS PUBLIC RECORDS THAT CERTAIN DOCUMENT TITLED "CHAPTER 150-BUILDING CODE"

WHEREAS, Arizona Revised Statutes § 9-802 provides a procedure whereby a municipality may enact the provisions of a code or public record by reference, without setting forth such provisions, provided that the adopting ordinance is published in full.

NOW THEREFORE, BE IT RESOLVED BY THE MAYOR AND COUNCIL OF THE CITY OF EL MIRAGE, ARIZONA:

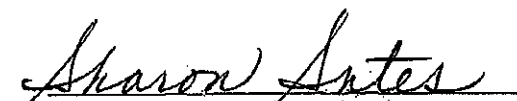
SECTION 1 That the documents attached hereto as Exhibit "A" through "K" amending Chapter 150 of the City Code of the City of El Mirage, Arizona, and titled "CHAPTER 150- BUILDING CODE", is hereby declared to be a public record.

SECTION 2 That three (3) copies each of Exhibits "A" through "K," containing the adopted 2012 International Building, Residential, Fire, Mechanical, Plumbing, Fuel Gas, Property Maintenance, Existing Building, Energy Conservation, Green Building, 2011 National Electric Code, ICC A-117.1 Accessible and Useable Buildings and Facilities Code with 2010 ADA Standards for Accessible Design, and the El Mirage Amendments are ordered to remain on file with the City Clerk.

**PASSED AND ADOPTED** BY THE Mayor and Council of the City of El Mirage, Arizona, this 22<sup>th</sup> day of January, 2013.

  
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Lana Mook, Mayor

**ATTEST:**

  
\_\_\_\_\_  
Sharon Antes, Acting City Clerk

**APPROVED AS TO FORM:**

  
\_\_\_\_\_  
Robert Hall, City Attorney

CITY OF EL MIRAGE  
CITY COUNCIL GOAL SETTING  
2013 REPORT

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Mayor  
Lana Mook

Vice Mayor  
Joe Ramirez

City Council Members

Jim McPhetres  
Jack Palladino  
Dave Shapera  
Roy Delgado  
Lynn Selby



City of  
**EL MIRAGE**  
Arizona

*GRAND HERITAGE, BRIGHT FUTURE!*

Facilitator:  
Dr. Spencer A. Isom, City Manager

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## INTRODUCTION

City of El Mirage Council Members Selby, Shapera, Delgado, McPhetres, and Palladino, along with Vice-Mayor Ramirez and Mayor Mook participated in a goal setting workshop with the assistance of Dr. Spencer A. Isom, City Manager to help facilitate the goal setting process. He organized and facilitated a process that involved the following steps:

1. Prepare a questionnaire to identify the City's major accomplishments, current issues, concerns, trends, and opportunities; most significant initiatives and programs for 2013; and capital projects to be initiated in 2013.
2. Conduct a goal setting work session with the elected officials using their responses to the questionnaire to facilitate an engaging exchange of ideas.
3. Preparation of this final report.

It should be noted Dr. Isom modeled El Mirage's process and the format of this report after a process established by the University of Iowa's Institute of Public Affairs. The University of Iowa's model, in Dr. Isom's opinion, appeared most efficient and seems to work here.

## THE QUESTIONNAIRE

A copy of the questionnaire is attached in Appendix A and is incorporated herein by reference.

## GOAL SETTING WORK SESSION

The elected officials held a work session at the Pueblo El Mirage RV and Resort Community on December 18, 2012. The session was facilitated by Dr. Spencer A. Isom, City Manager. In attendance and participating in the meeting were Mayor Lana Mook, Vice-Mayor Joe Ramirez, Council Member Lynn Selby, Council Member Jim McPhetres, Council Member David Shapera, Council Member Jack Palladino, and Council Member Roy Delgado.

## MAJOR ACCOMPLISHMENTS

Participants identified the following, as the City's major accomplishments during the previous two-year period (2011-2012):

- Resolved outstanding lawsuits and legal issues.
- Rebuilt relationships with Luke Air Force Base and West Valley cities.
- Built fire station and rehired firefighters.
- Completed eight wash culvert barriers.
- Completed Phase I of Gentry Park renovations.
- Redefined Redflex program.
- Passed bond for police station and YMCA.

- Completed Dysart Ranchettes street improvements.
- Started new mineral bond street improvement project.
- Started community garden project.
- Implemented AZ Metropolitan Trust for employee health benefits.
- Obtained an inaugural bond rating.
- Passed Home Rule.
- Partnered for Northern Parkway project.
- Approved an overlay ordinance to define a mixed-use business district along Thunderbird Road.
- Remodeled courthouse.
- Reduced staffing costs.
- Balanced budget.
- Negotiated two-year union contracts which included a pay raise for staff.
- Worked with ADOT to complete repaving of Grand Avenue and the addition of landscaping and two entryway signs.
- Facilitated the opening of new businesses to include Valero, Auto Zone, Aarons, and Windy City Dogs.
- Paved downtown alleyways.

#### ISSUES, CONCERNS, TRENDS, AND OPPORTUNITIES

Participants identified the following as the issues, concerns, trends, and opportunities presently affecting City services, policies, finances, and operations:

- Continue economic development efforts toward attracting new businesses.
- Develop one-way traffic along the Grand Avenue frontage road to spur redevelopment, improve accessibility, and on- and off-street parking.
- Research sales tax payments of businesses along Grand Avenue and Thunderbird Road.
- Become more aggressive on code enforcement to attract new businesses.
- Clean up downtown and other areas by providing bulk trash pick-up.
- Maintain conditions of public streets.
- Discontinue City landscaping of neighborhoods with homeowners associations.

#### MOST SIGNIFICANT INITIATIVES AND PROGRAMS FOR 2013-2014

Participants reviewed potential initiatives and programs and selected the following as the most important for the upcoming 12 to 24- month period (listed in order of priority):

1. Consider neighborhood bulk trash pick-up twice a year.
2. Continue work on El Mirage Road and Thunderbird Road to help with economic development.

3. Look for grants to help revitalize downtown.
4. Consider bringing in CAP services for seniors at no cost to the City.
5. Review the possibility of restructuring HOA landscaping maintenance contracts (similar to Cactus Park).

#### CAPITAL PROJECTS TO BE PURSUED IN 2013-2014

Participants reviewed potential capital improvement projects and selected the following as the most important for the upcoming 12 to 24-month period (listed in order of priority):

1. Continue work on the reconfiguration of Thunderbird and Thompson Ranch Roads at the Grand Avenue intersection in partnership with the Arizona Department of Transportation and the Maricopa Association of Governments.
2. Complete second phase of Gentry Park improvements (lighting, shade, BBQs, and picnic tables).
3. Install solar pocket park lighting and replace equipment/amenities as needed. Install security lighting at some neighborhood parks.
4. Continue work on the El Mirage Road Improvements project in partnership with Maricopa County and the Maricopa Association of Governments.

#### FACILITATOR's COMMENTS

I thank you for allowing me to assist in our City's goal setting process. You remained extremely cooperative and displayed positive, professional attitudes commensurate with your roles as elected representatives of the citizens of El Mirage.

Regarding this report, it is necessary you view this as an ongoing process. These priorities are not permanent and may be revisited from time to time. I would recommend Council and staff review the status of and feasibility for implementing these goals on, no less than, a biannual basis.

X \_\_\_\_\_ Date \_\_\_\_\_  
Dr. Spencer A. Isom, El Mirage City Manager

APPENDIX A

CITY OF EL MIRAGE  
2013 Preliminary Goal Setting Workshop: Questionnaire  
December 18, 2012

INTRODUCTION

A Preliminary Goal Setting Session will be held on Tuesday, December 18, 2012, at the Pueblo El Mirage Resort Recreation Hall #3. The purpose of the session will be to identify and prioritize a preliminary list of the City's overall goals and objectives for the next two years. The City's goals should be formally adopted by a "sitting" body and typically include direct input from the City Manager and his staff. The results of the Council and staff's efforts may then be finalized in a "2013 City Council Goal Setting Report."

To prepare for the December 18 meeting, you must identify key issues and potential objectives to be reviewed and discussed at the session. Please complete all sections of this questionnaire and return as directed (see below section entitled "Return of Questionnaire"). If you need additional space, feel free to attach additional pages.

*Note: Please read the entire questionnaire before starting your responses.*

**Major Accomplishments**

Please list what you consider to be the City's major accomplishments over the past two years. These accomplishments could be as large as a street project or as simple as a newly adopted City policy. The items do not need to be in any particular order.

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**Issues, Concerns, Trends, and Opportunities**

Please list specific issues, concerns, trends, and opportunities affecting future City services, policies, finances, or operations (for example, loss of populations, major new economic development success, or resolving a policy question). You do not need to identify potential solutions to your concerns.

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**Significant Initiatives or Programs**

Please list any initiatives, programs or policies you think the City should consider in the next two years (for example, downtown revitalizations, updating employee job descriptions, reviewing water or sewer rates, privatization of city services, etc.).

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**Capital Projects**

Please list the capital projects or equipment purchases you think the City should consider over the next two years. These capital projects may include such things as street construction, public works equipment, public safety equipment, pocket park lighting, etc. If you have an estimate on the cost of such projects, please note it. Please list only those projects with a total cost of \$10,000 or more.

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**Organizational Effectiveness**

Please list several things the Mayor/City Council and/or staff could do in the future to improve organizational effectiveness, the decision-making process, teamwork, and the ability to accomplish the City's stated goals and objectives.

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**Supplemental Questions**

In this section, you are asked for your general thoughts and opinions regarding the City's differing service areas. Feel free, in this section, to provide any recommendations you may have for improvement(s).



1) How is the City's administrative staff doing?

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2) How is the City's finance department doing (budget, taxes, and finances)?

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3) How is the City doing in the area of economic development, planning, and engineering services?

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4) How is the City doing in the areas of public works (streets, utilities, grounds, and facilities)?

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5) How is the City doing in the area of special events, recreation, and senior services?

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6) How is the City's police department and code enforcement?

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7) How is the City's fire and building safety services?

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8) What is your opinion of the City's technology services?

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9) In general, how do you feel about the quality of the municipal services received in El Mirage?

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**Return of Questionnaire**

Please complete this questionnaire electronically and return a hard copy to Sharon Antes at the City Council meeting on Tuesday, December 4, 2012.

## UNEDITED LIST OF ALL INITIATIVES AND PROGRAMS – Exhibit A

### Significant Initiatives and Programs

The complete list of all significant initiatives and programs identified by the Mayor and Council is as follows:

- Consider neighborhood bulk trash pick-up twice a year.
- Review the possibility of restructuring HOA landscaping maintenance contracts (similar to Cactus Park).
- Finish community garden and get farmers' market operational.
- Continue reviewing service costs and incoming revenue to maintain solvency.
- Look for grants to help revitalize downtown.
- Continue work on El Mirage Road and Thunderbird Road to help with economic development.
- Consider bringing in CAP services for seniors.
- Explore hiring a consulting group to plan for economic development.
- Consider reducing property tax.
- Reduce water rates.
- Eliminate food tax.
- Curtail any further borrowing that puts residents in any more debt.
- Become industry friendly by exploring other ways to attract new businesses.
- Relocate Parks & Sons to attract a business that would complement El Mirage's entrance.

## UNEDITED LIST OF ALL CAPITAL PROJECTS – Exhibit B

### Capital Projects

The complete list of all capital projects considered by the Mayor and Council is as follows:

- Reconfigure Thunderbird and Thompson Ranch Roads at the Grand Avenue intersection.
- Install solar pocket park lighting and replace equipment/amenities as needed.
- Install security lighting at some neighborhood parks.
- Complete second phase of Gentry Park improvements (lighting, shade, BBQs, and picnic tables).
- Update police fleet (police vehicles, firearms, fingerprint readers, license plate readers).
- Maintain public works equipment.
- Install caution lights at Gateway Park and on El Mirage Road.
- Replace the fire department's brush truck with a good working unit.
- Develop fishing hole at the Bool property.
- Resolve landfill (Maggie's Mountain) issues and development of property for economic development.
- Investigate uses for the old fire house. Maintain its use as a training facility.
- Pursue economic development opportunities south of Peoria Avenue to Northern Avenue and Cactus Road west of El Mirage Road
- Replace water meters paced over several years.

3. Look for grants to help revitalize downtown.
4. Consider bringing in CAP services for seniors at no cost to the City.
5. Review the possibility of restructuring HOA landscaping maintenance contracts (similar to Cactus Park).

CAPITAL PROJECTS TO BE PURSUED IN 2013-2014

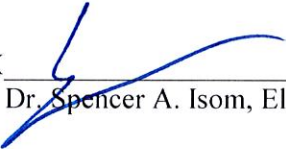
Participants reviewed potential capital improvement projects and selected the following as the most important for the upcoming 12 to 24-month period (listed in order of priority):

1. Continue work on the reconfiguration of Thunderbird and Thompson Ranch Roads at the Grand Avenue intersection in partnership with the Arizona Department of Transportation and the Maricopa Association of Governments.
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3. Install solar pocket park lighting and replace equipment/amenities as needed. Install security lighting at some neighborhood parks.
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FACILITATOR's COMMENTS

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Regarding this report, it is necessary you view this as an ongoing process. These priorities are not permanent and may be revisited from time to time. I would recommend Council and staff review the status of and feasibility for implementing these goals on, no less than, a biannual basis.

X  Date 4/22/13  
Dr. Spencer A. Isom, El Mirage City Manager